

Pure Freude  
an Wasser



FREEDOM  
OF CHOICE  
GROHE COLORS COLLECTION

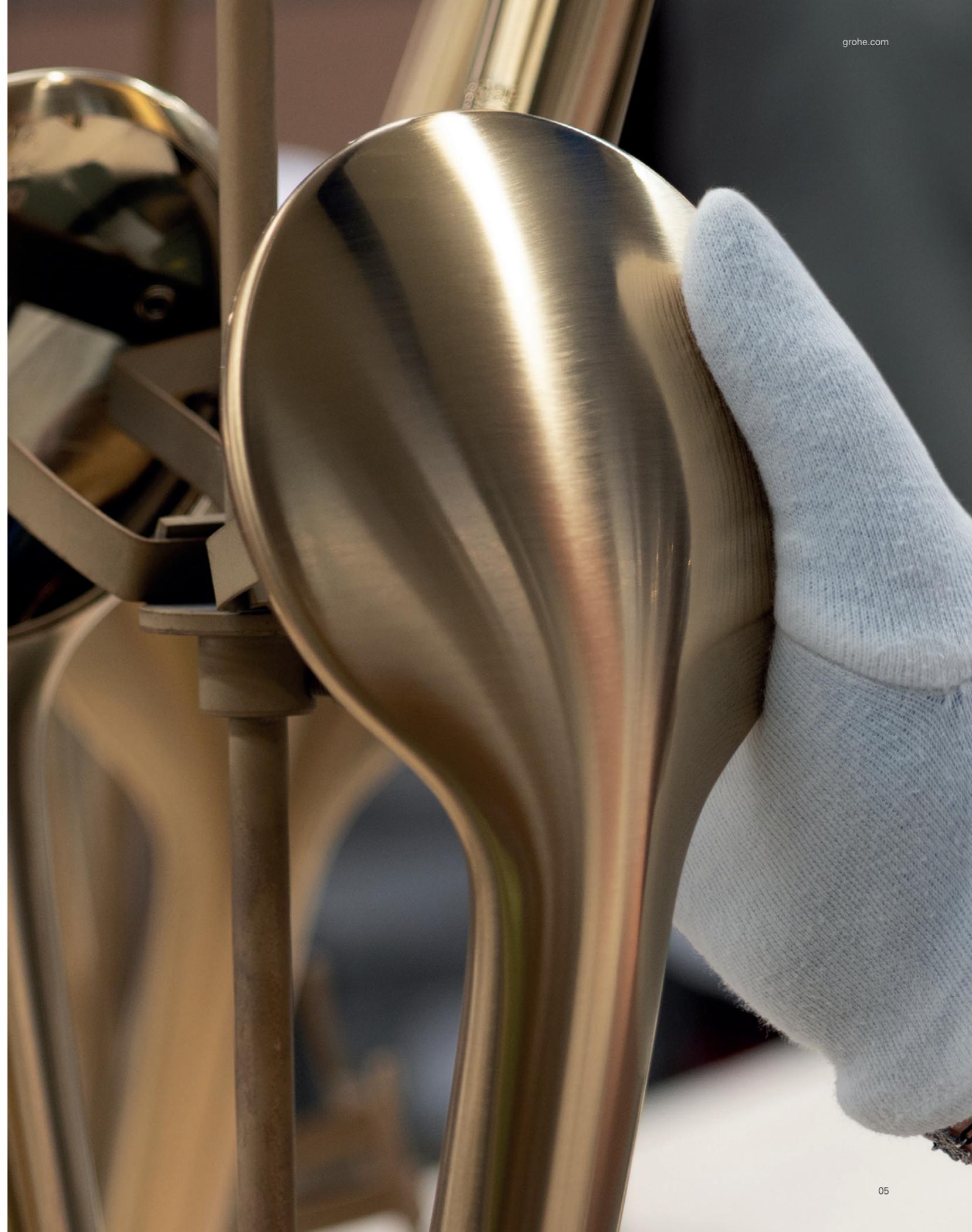


# CONTENT

PVD – IT'S ALL IN THE DETAIL	04
COMPLETE BATHROOM SOLUTION	10
GROHE <b>ESSENCE</b>	22
GROHE <b>ATRIO</b>	28
GROHE <b>LINEARE</b>	34
GROHE <b>PLUS</b>	40
GROHE <b>EUROCUBE</b>	46
GROHE <b>ALLURE BRILLIANT</b>	52

# IT'S ALL IN THE DETAIL

**PVD** INGENUOUS COATING THAT  
MAKES GROHES PRODUCTS  
FROM FAUCETS TO FLUSH PLATES  
LAST AND SHINE





WHY IS A  
**PVD COATING**  
 SUCH A VASTLY SUPERIOR FINISH?

The new colors of our GROHE Color Collection are produced with PVD technology. Now what makes GROHE's PVD technology so much better than common chrome plating? To begin with, all PVD coated colors are extremely uniform because of the absolute evenness of every layer.

Unlike normal electro-plated finishes with their very limited range of colors, our PVD finishes offer you flexibility and choice with the wide range of color options. You can simply choose the one that suits your interior design strategy best. With our PVD coated products, we not only created highly aesthetic colors, we also made these colors more durable than ever.

WHAT YOU GET WITH YEARS OF  
 OUTSTANDING GROHE QUALITY  
 AND PAINSTAKING EFFORT

The adhesion of the coating plays a vital role in ensuring a beautiful and long lasting finish. Our PVD process achieves six times greater adhesion. An ordinary electro-plated surface just can't compete.

All our faucets are highly resistant to abrasion and resilient to hard knocks. This guarantees that our consumers will enjoy using these high quality faucets and mixers for years and years to come.

At GROHE we are not only passionate about bathrooms and kitchens, we also care about the environment. In order to be as environmentally friendly as possible, we use no harmful chemicals in our PVD technology.

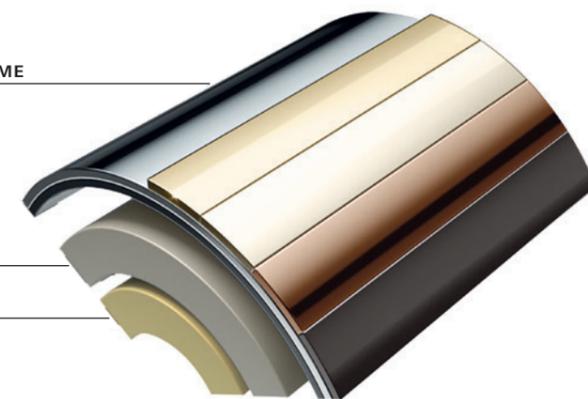


UNIQUE GROHE CRAFTSMANSHIP  
 IN EVERY LAYER

GROHE STARLIGHT CHROME

NICKEL

BRASS



**GROHE PVD**

10x more scratch resistance  
 3x more surface hardness

THIS TECHNOLOGY IS DIVIDED  
IN TWO MAJOR STEPS

# PRETREATMENT & PVD COATING

The first step, pretreatment, refers to the thorough cleaning of the faucets. They are positioned on racks and hung in cleaning baskets. The special cleaning process uses acid & alkaline cleaning media. This is followed by thorough drying in a vacuum. After micro purifying the parts they are then transported into the PVD coating area where the air is conditioned to about 50 percent relative air humidity and to an ambient temperature of around 25 °C. Here the racks are loaded on dedicated PVD racks, which are then placed on a coating table. Now, the parts get heat treated in an oven. Here, plastic parts go through a degasification process. The retention time is at least three hours. Metal parts

are heated up and require at least one hour. The dried and heated components are transported into the PVD machine now. The second step is the PVD coating and this process takes place in a high-vacuum environment and consists of three steps: first the substrate cleaning, then the primer coating and at last the color coating. To realize different colors, reactive gasses like nitrogen and acetylene are added to the target material zirconium. The time required for a coating depends on the process and takes between one and two hours. In the last step, every product is carefully controlled for defects before they are packaged and delivered to stock.



THERE'S NO SUBSTITUTE FOR SUPERB  
**CRAFTSMANSHIP**  
AND THE DESIRE TO DO A JOB WELL

When it comes to a good design strategy, the choice of colors plays a vital part. But not only the color, the quality of the finish is equally important. Especially in the world of bathroom and kitchen solutions and where surfaces ought to last for a long time, excellent, highly resistant finishes distinguish good products from great ones. GROHE's aspiration to always produce only the best drove us to choose a special technology that assures, not simply the best, most brilliant colors, but a durable coating of

the highest quality. Our aim: to offer our consumers long-lasting water enjoyment. Next to the resistance of the material, it was also about the look of the color itself: we wanted to make Brushed Hard Graphite as Dark Grey as possible and give our golden finishes the brilliance they deserve. That was the task for our technology team. In close collaboration with the GROHE design team, they achieved exceptional results working with a great new technology: PVD.





WITH COLOR, YOU CAN  
**EXPRESS YOUR**  
**PERSONALITY**  
 GROHE **COMPLETE BATHROOM SOLUTION**

**MIX AND MATCH**

Your complete bathroom perfectly matches in form and function. [grohe.com](http://grohe.com)



 <b>00</b> StarLight Chrome	 <b>GL</b> Cool Sunrise	 <b>DA</b> Warm Sunset	 <b>A0</b> Hard Graphite	 <b>BE</b> Polished Nickel
 <b>DC</b> SuperSteel	 <b>GN</b> Brushed Cool Sunrise	 <b>DL</b> Brushed Warm Sunset	 <b>AL</b> Brushed Hard Graphite	 <b>EN</b> Brushed Nickel



## SUPERSTEEL A SENSE FOR LUXURY

COSMOPOLITAN DESIGN. ACHIEVE AN OVERALL DELUXE LOOK WITH THIS BRUSHED FINISH THAT NOT ONLY MATCHES WITH STEEL BUT IS THE IDEAL COMPANION FOR LIGHT MARBLE, CONCRETE AND MID-TONE WOODS.



## NICKEL THE NATURAL HARMONIC STYLE

THE NATURAL FEEL. USE OUR NICKEL FINISHES WHERE HIGH QUALITY COMBINES WITH ORGANIC ELEMENTS TO DELIVER CLEAR-HEADED PURITY AND NATURAL WARMTH. HARMONIZES WITH STONE, LIGHT CONCRETE OR MARBLE.





## COOL SUNRISE AN EXQUISITE STATEMENT

MAKE A STATEMENT WITH COOL SUNRISE. IN HIGH GLOSS IT EVOKES SOPHISTICATION AND CLASSIC LUXURY, IN BRUSHED IT BRINGS A MODERN YET VINTAGE CHARM TO LIFE. COORDINATE WITH DARK, LIGHT OR WHITE INTERIORS.



## WARM SUNSET A PLEASANT TOUCH OF LUXURY

A PLEASANT TOUCH OF LUXURY FOR INDIVIDUALISTS. THE WARM SUNSET FINISHES ACCENTUATE ORIGINAL, ATMOSPHERIC BATHROOM DESIGNS AND ADD AN AIR OF BRILLIANCE. MATCH WITH DARK STONE, MARBLE OR CONCRETE.





## HARD GRAPHITE AN URBAN DYNAMIC STYLE

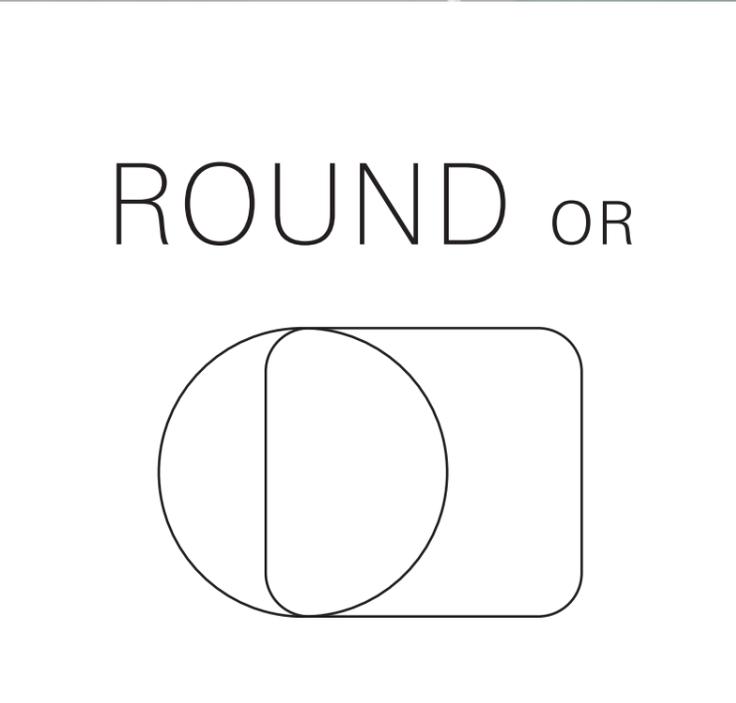
CONTRAST OR CAMOUFLAGE: A PERFECT PARTNER FOR ELEGANT PAIRINGS WITH PURE WHITE OR BLENDING WITH TONE-ON-TONE ENVIRONMENTS. IT WORKS WELL WITH MIDTONE ENVIRONMENTS SUCH AS CONCRETE OR LIGHT WOOD.



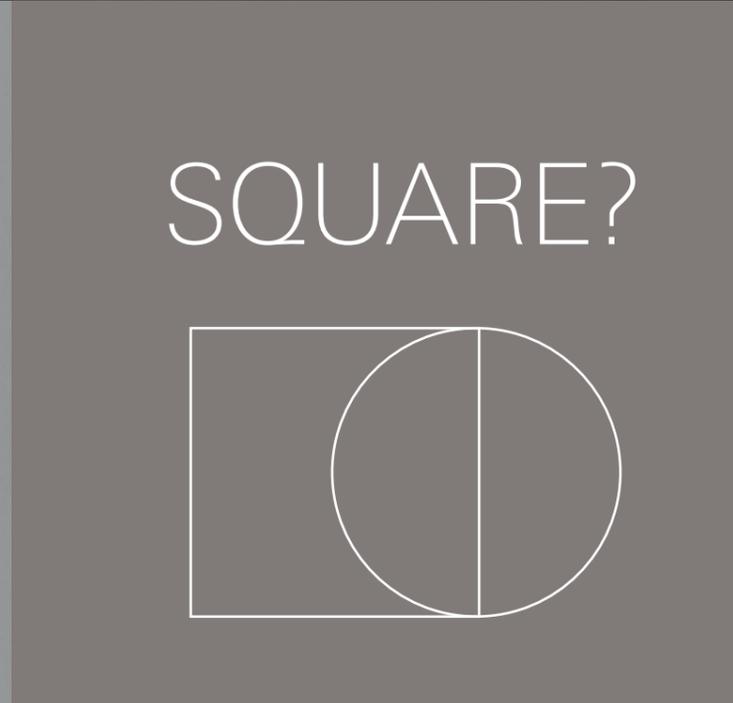
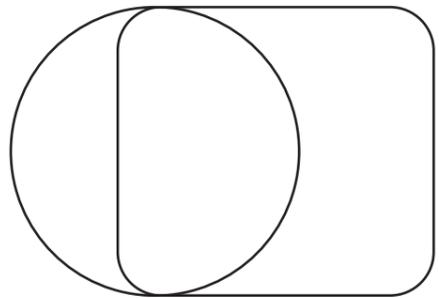
GROHE ESSENCE  
PAGE 22



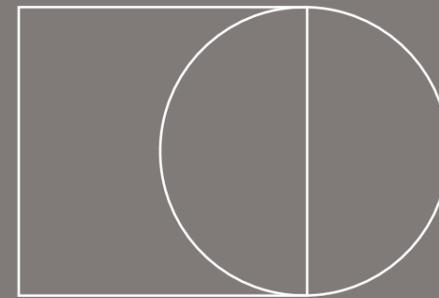
GROHE ALLURE BRILLIANT  
PAGE 52



ROUND OR



SQUARE?



GROHE LINEARE  
PAGE 34



GROHE ATRIO  
PAGE 28



GROHE EUROCUBE  
PAGE 46



GROHE PLUS  
PAGE 40

# GROHE ESSENCE

A variety of premium products that fascinates with a modern and elegant design: that is the philosophy behind Essence. Be inspired by the two high quality finishes of Essence: the classic elegance of polished surfaces and the modern purity of brushed surfaces.



**BASIN** L-Size Basin mixer with pop-up waste set 32 628 DA1



**BASIN** M-Size Single-lever basin mixer 23 462 DA1 **SHOWER** Euphoria SmartControl 310 shower system 26 507 DA0 **BATH** Single-lever bath mixer exposed 33 624 DA1 **ACCESSORIES** Towel rail 450 mm 40 688 DA1, toilet paper holder w/o cover 40 689 DA1, toilet brush set 40 374 DA1 **FLUSH PLATE** Skate Cosmo S 37 535 DA0



**BATH** 4-hole bath combination 19 578 DA1

GROHE ESSENCE available in:

- |   |   |  |  |  |
|---|---|--|--|--|
|  <b>00</b><br>StarLight Chrome |  <b>GL</b><br>Cool Sunrise         |  <b>DA</b><br>Warm Sunset         |  <b>A0</b><br>Hard Graphite         |  <b>BE</b><br>Polished Nickel |
|  <b>DC</b><br>SuperSteel       |  <b>GN</b><br>Brushed Cool Sunrise |  <b>DL</b><br>Brushed Warm Sunset |  <b>AL</b><br>Brushed Hard Graphite |  <b>EN</b><br>Brushed Nickel  |



**SHOWER** Rainshower Cosmopolitan 310 head shower set 26 066 DA0, Sena Stick hand shower 26 465 DA0, Grohtherm SmartControl concealed thermostatic shower mixer 29 119 DA0 + 35 600 000



# GROHE ATRIO

Paring back to the essentials gives GROHE Atrio a timeless elegance. A broad range of products in coordinated color and design, from faucets, showers and accessories to flush plates. GROHE Atrio has been created as an icon of elegance and precision. The comprehensive collection uses a purity of form that transcends style trends and local fashions, designed for consumers who demand both excellence and individuality, and are brave enough not to follow the pack.

**BASIN** Three-hole basin mixer S-Size cross handle wall mounted 20 164 GL3



**BASIN** Three-hole basin mixer S-Size cross handle wall mounted 20 164 GL3 **ACCESSORIES** Towel ring 40 307 GL3, holder for soap dish 40 305 GL3, soap dish 40 256 003 **BATH** Bath mixer floor-mounted installation cross handle 25 044 GL3



**BATH** Bath mixer floor-mounted installation cross handle 25 044 GL3



**SHOWER** Rainshower Cosmopolitan 310 head shower set 26 066 GL0, Rainshower SmartActive 130 hand shower 26 574 GL0, Atrio concealed thermostatic shower mixer 24 135 GL3 + 35 600 000

GROHE ATRIO available in:

- |   |   |  |  |  |
|---|---|--|--|--|
|  <b>00</b><br>StarLight Chrome |  <b>GL</b><br>Cool Sunrise         |  <b>DA</b><br>Warm Sunset         |  <b>A0</b><br>Hard Graphite         |  <b>BE</b><br>Polished Nickel |
|  <b>DC</b><br>SuperSteel       |  <b>GN</b><br>Brushed Cool Sunrise |  <b>DL</b><br>Brushed Warm Sunset |  <b>AL</b><br>Brushed Hard Graphite |  <b>EN</b><br>Brushed Nickel  |



# GROHE LINEARE

Lineare's cosmopolitan aesthetic is minimalist yet highly inviting. The line is based on the composition of two simple geometric structures, the cylindrical bodies and thin rectangular forms of the handle and spout create beautiful, harmonious compositions. A large variety of products is available in coordinated design and color, from faucets, showers and accessories to flush plates.

BASIN XL-Size Basin mixer 23 405 DC1

**BASIN** S-Size Basin mixer with pop-up waste set 32 114 DC1 **BATH** Single-lever bath mixer exposed 33 849 DC1  
**SHOWER** Rainshower Cosmopolitan 310 head shower 26 066 DC0, Sena Stick hand shower 26 465 DC0,  
 Lineare concealed shower mixer 24 064 DC1 + 35 600 000 **ACCESSORIES** Double towel bar 40 371 DC1,  
 soap dispenser + holder 40 394 DC1 + 40 369 DC1, toilet paper holder w/o cover 40 689 DC1, toilet brush  
 set 40 374 DC1 **FLUSH PLATE** Skate Cosmo S 37 535 DC0



**SHOWER** Rainshower 310 SmartActive head shower 26 475 DC0 + 26 483 000, Sena Stick hand shower 26 465 DC0, Grotherm SmartControl concealed thermostatic shower mixer 29 121 DC0 + 35 600 000  
**ACCESSORIES** Robe hook 40 364 DC1, toilet paper holder w/o cover 40 689 DC1, toilet brush set 40 374 DC1 **FLUSH PLATE** Skate Cosmo S 37 535 DC0

GROHE LINEARE available in:

- |   |   |  |  |  |
|---|---|--|--|--|
|  <b>00</b><br>StarLight Chrome |  <b>GL</b><br>Cool Sunrise         |  <b>DA</b><br>Warm Sunset         |  <b>A0</b><br>Hard Graphite         |  <b>BE</b><br>Polished Nickel |
|  <b>DC</b><br>SuperSteel       |  <b>GN</b><br>Brushed Cool Sunrise |  <b>DL</b><br>Brushed Warm Sunset |  <b>AL</b><br>Brushed Hard Graphite |  <b>EN</b><br>Brushed Nickel  |



**BASIN** XS-Size Basin mixer 32 109 DC1

**BATH** Floor mounted Bath/Shower mixer 23 792 DC1 + 45 984 001



# GROHE PLUS

GROHE Plus is a design that takes its inspiration from the arc, an architectural icon, a shape that offers both strength and lightness. It represents accuracy, strength and stability, coupled with innovative features that will bring comfort, convenience and control to your bathroom. GROHE Plus is available in three desirable, durable finishes. Choose between the dazzling chrome finish or the more architectural SuperSteel or Brushed Hard Graphite, according to your taste.



**BASIN** M-Size Basin mixer swivelling spout with pop-up waste set 23 871 AL3

**BASIN** M-Size Basin mixer swivelling spout with pop-up waste set 23 871 AL3 **BATH** Freestanding bath mixer 23 846 AL3 **ACCESSORIES** Glass/soap dish holder 40 369 AL1, toilet paper holder w/o cover 40 689 AL1 **SHOWER** Rainshower 310 SmartActive head shower 26 475 AL0 + 26 483 000, 3-way diverter trim set 24 093 AL3 + 35 600 000, Sena Stick hand shower 26 465 AL0 **FLUSH PLATE** Arena Cosmo S 37 624 AL0



**BATH** Freestanding bath mixer 23 846 AL3

GROHE PLUS available in:

- |   |   |  |  |  |
|---|---|--|--|--|
|  <b>00</b><br>StarLight Chrome |  <b>GL</b><br>Cool Sunrise         |  <b>DA</b><br>Warm Sunset         |  <b>A0</b><br>Hard Graphite         |  <b>BE</b><br>Polished Nickel |
|  <b>DC</b><br>SuperSteel       |  <b>GN</b><br>Brushed Cool Sunrise |  <b>DL</b><br>Brushed Warm Sunset |  <b>AL</b><br>Brushed Hard Graphite |  <b>EN</b><br>Brushed Nickel  |



**BASIN** Basin mixer for freestanding basins 32 618 AL3 **ACCESSORIES** Soap dispenser 40 394 AL1, holder 40 369 AL1



**BASIN** S-Size Basin mixer with pop-up waste set 32 612 AL3



**BASIN** M-Size Basin mixer with pop-up waste set 23 445 DC0

## GROHE EUROCUBE

Straightforward, attractive and always focused on the essential. The overarching concept of GROHE Eurocube evokes the dynamic lifestyle of busy people and celebrates the dramatic beauty of the cube. Enjoy a bit of clarity. GROHE's dazzling chrome finish is now joined by the cool architectural SuperSteel finish and the tactile, contemporary Brushed Hard Graphite finish.

**BASIN** 2-hole wall mounted basin mixer M-Size 23 447 DC0 **BATH** 4-hole bath combination 19 897 DC1  
**SHOWER** RSH SmartActive 310 square head shower set wall mounted 26 479 DC0 + single-lever mixer  
 with 2-way diverter 24 062 DC0 + 35 600 000 **ACCESSORIES** Double towel holder 40 624 DC1, toilet  
 paper holder 40 507 DC1 **FLUSH PLATE** Skate Cosmo S 37 535 DC0 **BIDET** Bidet mixer 23 138 DC0



**ACCESSORIES** Essentials Cube Towel Ring 40 510 DC1



**BASIN** S-Size Basin mixer with pop-up waste set 23 127 DC0 / 40 565 DC0 **SHOWER** Shower mixer 23 145 DC0, Rainshower SmartActive 130 Cube hand shower 26 582 DC0, Rainshower SmartActive 900 mm shower rail 26 603 DC0

GROHE EUROCUBE available in:

- |   |   |  |  |  |
|---|---|--|--|--|
|  <b>00</b><br>StarLight Chrome |  <b>GL</b><br>Cool Sunrise         |  <b>DA</b><br>Warm Sunset         |  <b>A0</b><br>Hard Graphite         |  <b>BE</b><br>Polished Nickel |
|  <b>DC</b><br>SuperSteel       |  <b>GN</b><br>Brushed Cool Sunrise |  <b>DL</b><br>Brushed Warm Sunset |  <b>AL</b><br>Brushed Hard Graphite |  <b>EN</b><br>Brushed Nickel  |

GROHE  
ALLURE  
BRILLIANT

Enhance your bathroom with something precious. The GROHE Allure Brilliant collection is one of a kind, defined by crisp planes and angles that evoke the rare quality of a gemstone. A large variety of luxurious products is available in coordinated design and color, from faucets, showers and accessories to flush plates.



BASIN L-Size Single-lever basin mixer 23 109 000

**BASIN** L-Size Single-lever basin mixer 23 109 000 **BATH** 4-hole bath combination 19 787 001  
**SHOWER** 3-way diverter trim set 24 099 000 + 35 600 000, Rainshower 230 with cascade spout  
27 863 000 + 13 319 000, Euphoria Cube Stick 27 888 000



BATH 4-hole bath combination 19 787 001

GROHE ALLURE BRILLIANT available in:

- |   |   |  |  |  |
|---|---|--|--|--|
|  <b>00</b><br>StarLight Chrome |  <b>GL</b><br>Cool Sunrise         |  <b>DA</b><br>Warm Sunset         |  <b>A0</b><br>Hard Graphite         |  <b>BE</b><br>Polished Nickel |
|  <b>DC</b><br>SuperSteel       |  <b>GN</b><br>Brushed Cool Sunrise |  <b>DL</b><br>Brushed Warm Sunset |  <b>AL</b><br>Brushed Hard Graphite |  <b>EN</b><br>Brushed Nickel  |



SHOWER 3-way diverter trim set 24 099 000 + 35 600 000, Rainshower 230 with cascade spout 27 863 000 + 13 319 000, Euphoria Cube Stick 27 888 000



EVERY FORM IS A BASE  
FOR COLOR, EVERY COLOR IS  
THE ATTRIBUTE OF A FORM  
VICTOR VASARELY



Follow us



## QUALITY

*"No.1 most trusted brand  
in the sanitary industry" –  
Wirtschaftswoche, 2017*



## TECHNOLOGY

*"Top 50 companies  
to change the world" –  
Fortune Magazine, 2017*



## DESIGN

*Over 400 design awards  
won since 2003*



## SUSTAINABILITY

*CSR Award winner  
of the German  
Government, 2017*

Grohe AG  
Feldmühleplatz 15  
D - 40545 Düsseldorf  
Germany

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